

west elm would like to present to you our Design Concierge Services Program.

Through this program, you will enjoy a complimentary consultation at your local west elm store to help you with space planning based on your home's floor plan. Our knowledgeable team will help you select just the products you need to reflect your style and design aesthetic. When you are ready to furnish your home, you will receive a one-time discount of 10%.¹

Also, whenever you shop with your west elm credit card we'll reward you with west elm design dollars². We'll send you 25 design dollars for every \$250 you spend on your west elm credit card. Save up your design dollars and then cash them in on something that captures your own special sense of design.

To take advantage of the Design Concierge Services Program, simply make an appointment with your local west elm store listed at the bottom of this page. **Present this Design Services letter to the Manager at the store to receive your complimentary consultation and 10% discount.**

Sincerely,



Dennis Novak
General Manager

west elm broadway

1870 broadway
new york, ny 10023
212.247.2349



Store Associate: Scan/enter all items before pushing total.
Scan barcode above. When prompted for Designer ID, scan again.
Total the order and process payment. Expires on 12/31/2009.

¹Please note: Design Consultation and 10% discount offer is valid only at the west elm store(s) listed above. This offer is limited to one purchase per household. 10% discount does not apply to shipping and processing, tax or gift cards. Offer is not valid on prior purchases or Internet purchases and cannot be combined with any other discounts or offers. This offer cannot be resold or otherwise bartered. Products are subject to availability. Offer expires on 12/31/2009. **Offer not valid without General Manager's signature.**

²Subject to credit approval. The west elm design dollars program is provided by west elm, which is solely responsible for the program operation. west elm may change the terms of this program at any time. Please see Terms & Conditions for restrictions on www.westelm.com.